

SUMMARY OF FINAL OUTCOMES FOR - Sport and Recreation 2008 - 2010 Development Program Performance Measurement Report

Each year Motorcycling Queensland is given a grant of \$125,000 by the Department of Sport and Recreation. This money is put towards improving all types of competitive and recreational motorcycling.

In return for this funding, Motorcycling Queensland must meet performance targets. This document is a summary of what targets our organisation must meet by 2010 in order to prove that we are capable of achieving our goals and improving motorcycling in Queensland.

By 2010 a site will have been identified and suitable land purchased (approx 1000Ha) for this (multipurpose) facility and suitable town planning/zoning arrangements will have been finalised.

Improved relationships between clubs and local Governments. MQ will develop an assistance package for clubs. Benchmark the number of clubs with secure lease tenure and improve this level by 10% over the period of the plan..Evaluation of head lease arrangements for MQ in relation to potential new venues (e.g. Gold Coast, Pine Rivers), with day-to-day operations undertaken by the relevant clubs.

The provision of more and better secured sites for motorcycle sport and recreation. 10% more clubs will have secured leases. Identify at least one strategic site each year for expansion of motorcycle sporting facilities will be identified.

Benchmark the number of currently un-affiliated recreational clubs and affiliate 10% of these with MQ over the period of the plan. MQ will develop and undertake a formal survey program within recreational clubs and from this a range of products and support services will be available for recreational riders to encourage club membership with MQ.

Member retention enhanced by reducing member turnover by 10% by 2010.

All disciplines and subcommittees will have accurate information from their participants about future needs and policy. Each of the 9 forums will be professionally facilitated and a report produced and distributed.

Clubs will have better access to online information and resources from MQ. MQ will develop improved volunteer skills by the provision of at least four regional training workshops for club officers.

MQ will conduct at least 12 event audits and provide written reports to assist clubs to improve their skills and procedures.

Develop, document and implement an MQ marketing plan for MQ to market its major events to sponsors and spectators to create greater awareness of MQ services within the sport, the motorcycle industry and the public. Expand sponsorship return to MQ by at least \$20,000 in 2008, \$30,000 in 2009 and \$40,000 in 2010 (KRA5) Benchmark spectator income at major events and increase by 5% per year.

MQ will produce an induction package for all Board and Subcommittee positions. MQ will produce improved staff position descriptions MQ will negotiate and provide relevant in-service training packages with each staff member(KRA1) MQ will review its Strategic Plan quarterly (KRA4)

MQ will promote at least 1 new women's competition event each year. MQ will promote at least 1 new 'Women Only' coaching program in each region each year. (KRA1)

MQ will provide delivery of two programs for a minimum of 20 elite riders (Under 21) at state level and three programs for a minimum of 100 Under 16 riders at regional levels each year. (KRA5)

MQ will conduct at least 8 officials training seminars across Queensland every year.