



2016 Awards Night
Friday 9th December 2016



PARTNERSHIP OPPORTUNITIES



About the event ...

The annual Motorcycling **Queensland Awards Night** celebrates Queensland's outstanding riders (locally and internationally) from the year as well as our high achieving clubs and individuals (volunteers) for their contribution to the sport during the preceding 12 months. The event regularly attracts 300 - 400 people.

The event recognizes the achievements of all 7 motorcycling disciplines from within the sport and is a celebration of the year in motorcycling.

The 2016 event will be held on **Friday 9th December** at the **Royal International Convention Centre** at the RNA Showgrounds.

The Royal International Convention Centre is Brisbane's newest convention centre, and has quickly gained a reputation for offering a personalised, boutique event experience, with exceptional menus offered by an internationally experienced team of Chefs.



Garry Youngberry from the Nine Network, Brisbane, will once again be the Master of Ceremonies for this year's Motorcycling Queensland Awards Night.

A special new feature of this year's event will be an after dinner Question & Answer panel consisting of a number of motorcycle identities and personalities.

Motorcycling Queensland is offering a variety of opportunities for businesses interested in partnering with this event.



MQ Awards Night Naming Rights

1 x package available

Pre event benefits...

- ✓ 1 x Promotional email to full MQ email database (11,000 email addresses in total) acknowledging your company as the MQ Awards Night official naming rights partner
- ✓ Announcement on MQ Facebook page acknowledging your company as the MQ Awards Night official naming rights partner (4,600 followers)
- ✓ Advertisement of your choice to feature in 2 x MQ Ride! eNewsletter (11,000 email address in total)
- ✓ Sponsor advertisement on special 2016 MQ Awards Night webpage in the lead up



- ✓ Opportunity for your company logo to be displayed on the ceiling of room where event is held;
- ✓ 1 x Company representative to feature in 'Feature Award' - Motorcycling Queensland Club of the Year;
- ✓ Company logo acknowledged on AV and large screen system during 'Feature Award' - Motorcycling Queensland Club of the Year and periodically throughout the event;
- ✓ Your company name / logo featured on plaques presented as part of 'Feature Award' - Motorcycling Queensland Club of the Year (plaques allocated for 1st, 2nd and 3rd place);
- ✓ 2 x tear drop (or similar) banners advertising your company banners to be strategically placed at main (only) entrance to the main dinner venue;
- ✓ 2 x tear drop (or similar) banners advertising your company banners to be strategically located in the pre-dinner drinks forecourt area;
- ✓ Acknowledged on front cover official Awards Night Program (250 produced in colour) available at the event;
- ✓ 1 x Full page advertisement / feature article on inside front cover of official Awards Night Program (250 produced in colour);



Discipline specific Awards

7 x packages available

Categories available:

- Motocross
- Road Racing
- Speedway
- Trials
- Enduro / Off Road
- Dirt / Long Track
- Supermoto



All discipline specific subcommittees will nominate their three 'best performed' Queensland junior and senior riders from 2016, who will be invited to the event to be profiled and acknowledged on the night.

Pre event benefits...

- ✓ 1 x Your company logo advertised on special 2016 MQ Awards Night webpage in the lead up too, and after Awards Night;
- ✓ Advertisement of your choice to feature in 1 x MQ Ride! eNewsletter (11,000 email address in total)
- ✓ Acknowledged in multiple media releases sent to industry media in the lead up too, and after the event;

On the night benefits...

- ✓ 3 x Complimentary tickets to the event;
- ✓ 1 x Complimentary onsite car park at the RNA showgrounds;
- ✓ 1 x Company representative to feature as the assistant presenter for the discipline specific award that you are sponsoring;
- ✓ Company logo acknowledged on AV and large screen system during presentation of your discipline specific award, and periodically throughout the evening;
- ✓ Your company name / logo featured on plaques presented to award winners in the categories sponsored by you / your company;
- ✓ 1 x tear drop (or similar) banners advertising your company to be strategically located in the pre-dinner drinks forecourt area;
- ✓ ½ page advertisement in official Awards Night Program (250 produced in colour);

'Feature Awards' categories

12 x packages available

Categories available:

- International Rider of the Year
- Senior Rider of the Year
- ~~Junior Achiever of the Year~~
- Event of the Year
- Most Improved Club
- Coach of the Year
- Services to Coaching
- Lifetime Achievement
- President's Volunteer
- President's Appreciation
- Volunteer of the Year
- Official of the Year



Pre event benefits...

- ✓ 1 x Your company logo advertised on special 2016 MQ Awards Night webpage in the lead up too, and after Awards Night;
- ✓ Advertisement of your choice to feature in 1 x MQ Ride! eNewsletter (11,000 email address in total)
- ✓ Acknowledged in multiple media releases sent to industry media in the lead up too, and after the event;

On the night benefits...

- ✓ 2 x Complimentary tickets to the event;
- ✓ Company logo acknowledged on AV and large screen system during presentation of 'feature award' - Motorcycling Queensland Club of the Year;
- ✓ Your company name / logo featured on plaques presented as part of 'feature award'
- ✓ ¼ Advertisement in official Awards Night Program (250 produced in colour);

Got other ideas?

Get in touch to discuss your involvement today!



Michael Brown

Operations Manager

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**2016 Motorcycling Queensland Awards Night
Partnership Booking Form**

Business / Company Name: _____

Contact Name: _____

Email: _____ **Mb:** _____

Please tick the box correlating to the package that you would like to secure. Packages will be allocated on a 'first in' basis:

➤ **Naming Rights Package**

Incorporates Club of the Year (Feature Award) naming rights	
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➤ **Discipline Specific Awards**

Motocross	
Speedway	
Enduro / Off Road	
Supermoto	

Road Racing	
Trials	
Dirt / Long Track	

➤ **Feature Awards**

International Rider of the Year	
Senior Rider of the Year	
Junior Achiever of the Year	<input checked="" type="checkbox"/>
Event of the Year	
President's Volunteer	
Volunteer of the Year	

Most Improved Club of the Year	
Coach of the Year	
Services to Coaching	
Lifetime Achievement Award	
President's Appreciation	
Official of the Year	

Payment (tick relevant box):

Please issue me an invoice	
Please debit the credit card details listed below	

VISA / MASTERCARD (circle)	NAME ON CARD:
Card Number: _____	
Expiry: (MM/YY) ____ / ____	
SIGNATURE:	
TOTAL: \$	

Please complete & return to operations@mqlld.org.au at your earliest convenience.