



Partnership proposal: WoW Motocross Series

About Women on Wheels

Women on Wheels (WoW) is the over-arching name that Motorcycling Queensland has registered to 'brand' all of our female / women specific in motorcycle sport and recreation activities.

As well as the WoW Motocross Interclub Series, some of the other activities that will be branding under this name are: Womens Garage Nights, Womens Coaching courses / clinics, Queensland Womens Week, Womens leadership and networking workshops, and much more.

About WoW MX Interclub Series

In 2017, as part of Motorcycling Queensland's ongoing commitment to supporting the **development of more females involved in the sport**, we will be promoting a new motocross series specifically targeting females in the sport.

The Series will be called the WoW Motocross Interclub Series, and is scheduled to run over 4 rounds, as follows:

Round 1 – Rockhampton, 25/26 March

Round 2 – Ingham, 3/4 June

Round 3 – Mundubbera, 12/13 August

Round 4 – Kilcoy, 30 Sept / 1 October (Queens birthday long weekend / school holidays)

Each round of the series will be two-days in length.

Day 1 (Saturday) of each round will offer targeted, **specialised female coaching**, including bike maintenance, bike prep, track walk and talk activities at the track that participants will be racing at the following day.

For these Saturday coaching sessions, we have confirmed **Jemma Wilson** (4 x ISDE World Champion) to act as lead coach at these sessions, and to be supported by other local area coaching assistants.

Female riders will be able to participate in these coaching sessions free of charge.

Day 2 (Sunday) of the event will offer a variety of women's only racing (women's only classes) as well as male support classes.

The focus of this Series will be on fun, development and participation, specifically targeting females (junior and senior).

The WoW Motocross Interclub Series will also be used as an opportunity to **mentor and train more female officials in the sport**, with a number of Queensland's highly credentialed officials already committing to the Series.

Motorcycling Queensland will be specifically and strategically involved in the development, promotion and running of this Series to ensure its success.

Available Packages

There are a number of partnership packages available to interested parties, as follows. Alternatively, contact us and design a package that suits your needs:

Package	Associated Benefits	Contribution
Naming Rights	<ul style="list-style-type: none"> -Co-branding / naming of the Series -only sponsor logo to appear on front cover of program -only sponsor logo to appear on front cover of final instructions -only logo on front of Series T-shirt -Opportunity to sponsor 1 x Womens class -1 x full page advertisement in program -Named on all Series Trophies -Prominent Extra Large Pit / display site at each round -Up to 8 signs to be erected in prominent positions at each venue (eg start straight) -Advertisement in 2 x MQ Ride! eNewsletter -Prominent branding on WoW MX Series facebook page 	\$2,500 + GST
Womens Class sponsor	<ul style="list-style-type: none"> -Acknowledged as Womens class sponsor of choosing (subject to availability) -Two (2) half page advertisement in program -Acknowledged in final instructions -large logo on back of Series T-shirt -Advertisement in 1 x MQ Ride! eNewsletter -Complimentary entry for 1 rider to all 4 rounds of the Series -Large Pit / display site at each round -Acknowledged on Series Trophy for class being sponsored -Up to 4 signs to be erected at each venue 	\$1,250 +GST
Advertising - Series	<ul style="list-style-type: none"> -Two (2) quarter page advertisements in program -Acknowledged in final instructions -small logo on back of Series T-shirt -Small reserved Pit / display site at each round -Up to 2 signs to be erected at each venue 	\$500 + GST
Advertising - single round only	<ul style="list-style-type: none"> -Business card size advertisement in program -Up to 2 signs at venue / round sponsored 	\$100 + GST

Key Contacts

For all partnership and general enquiries regarding the WoW Motocross Series, contact:

Motorcycling Queensland - Rachelle Houterman
 p: (07) 3281-2255 e: admin@mqlld.org.au

For specific round enquiries contact:

Round 1 (Rockhampton): Debbie Dark, m: 0458 158 155 e: pddark@bigpond.net.au
 Round 2 (Ingham): Tracey Grinham, m: 0438 531 309 e: tracey@nuliteglass.com.au
 Round 3 (Mundubbera): Rachelle Houterman, m: 0423 112 171 e: admin@mqlld.org.au
 Round 4 (Kilcoy): Anne Polsoni, m: 0418 754 022 e: adrianopolsoni@bigpond.com