



**2015 Awards Night**  
**Friday 11<sup>th</sup> December**

**Royal International  
Convention Centre**

**Event Information &  
Partnership opportunities**



## About the event...



The annual **Motorcycling Queensland Awards Night** celebrates Queensland's top performing riders (locally and internationally) from the year as well as our clubs and individuals (volunteers) for their contribution to the sport during the preceding 12 months. The event regularly attracts 300 - 400 people.

The event brings together all disciplines from within the sport and provides motorcycle sport enthusiasts and competitors the opportunity to mix and socialise with fellow competitors, sponsors and supporters in a relaxed / celebratory style atmosphere.

The 2015 event will be held on **Friday 11<sup>th</sup> December** in the 'C Hall' at the **Royal International Convention Centre** at the RNA Showgrounds.

The RNA Showgrounds has a long and unique association with motorcycle sport, particularly via Speedway racing.

The Royal International Convention Centre is Brisbane's newest convention centre, and has quickly gained a reputation for offering a personalised, boutique event experience, with exceptional menus offered by an internationally experienced team of Chefs.



Garry Youngberry from the Nine Network, Brisbane, will once again be the Master of Ceremonies for this year's Motorcycling Queensland Awards Night.

A special new feature of this year's event will be an after dinner Question & Answer panel consisting of a number of motorcycle identities and personalities.

The night includes a range of lucky door prizes and other live entertainment.

Motorcycling Queensland is offering a variety of opportunities for businesses interested in partnering with this event.

## **MQ Awards Night Naming Rights – 1 package available**

**Your investment: \$1,250**



### **Pre event benefits...**

\*Acknowledged in all MQ media about the event as the official naming rights partner, including: MQ website, MQ Facebook page, MQ Ride! eNewsletter, acknowledged also in multiple media releases sent to industry media in the lead up too, and after the event;

\*Opportunity to have two promotional banners or products (eg motorbike) 'rigged' from ceiling of room where event is conducted;

\*Promotional email to full MQ email database (7,000 email addresses in total) acknowledging your company as the events official naming rights partner including link to advertisement / website of your choosing;

\*Full page banner advertisement on special 2015 MQ Awards Night webpage in the lead up too, and after Awards Night;

### **On the night benefits...**

\*Ten (10) complimentary tickets to the event - equates to one full table - table to be located in prime position as part of event floor plan;

\*A \$200 drinks package for your table;

\*Two (2) complimentary onsite car parks at the RNA showgrounds (directly underneath venue);

\*Naming rights for one of the events 'Feature Awards' – Motorcycling Queensland Club of the Year;

\*Opportunity for one person from your company to feature as the assistant presenter for 'Feature Award' – Motorcycling Queensland Club of the Year;

\*Acknowledged on AV and large screen system during presentation of 'Feature Award' - Motorcycling Queensland Club of the Year and periodically throughout the event;

\*Your company name / logo featured on plaques presented as part of 'Feature Award' – Motorcycling Queensland Club of the Year (plaques allocated for 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> place);

\*Opportunity to provide two x tear drop (or similar) banners to be strategically placed at main (only) entrance to the main dinner venue;

\*Opportunity to provide two x tear drop (or similar) banners to be strategically located in the pre-dinner drinks forecourt area;

\*Acknowledged on front cover official Awards Night Program (250 produced in colour) available at the event;

\*Full page advertisement / feature article on inside front cover of official Awards Night Program (250 produced in colour);

\*Opportunity to provide company contra / prizes as part of the events Lucky Door prize pool.

## Discipline specific awards – 8 packages available

Your Investment: \$400



### Categories available:

- \*Motocross
- \*Road Racing
- \*Speedway
- \*Moto-Trials
- \*Enduro / Off Road
- \*Classic
- \*Dirt / Long Track
- \*Supermoto

All discipline specific subcommittees will nominate their three 'best performed' Queensland junior and senior riders from 2015, who will be invited to the event to be profiled and acknowledged on the night.

### Pre event benefits...

- \*Acknowledged in all MQ media about the event as an event partner including: MQ website, MQ Facebook page, MQ Ride! eNewsletter, acknowledged also in multiple media releases sent to industry media in the lead up too, and after the event;
- \*Acknowledged on special standalone 2015 MQ Awards Night webpage in the lead up too, and after Awards Night.

### On the night benefits...

- \*Three complimentary tickets to the event;
- \*One complimentary onsite car park at the RNA showgrounds (at venue);
- \*Company representative to feature as the assistant presenter for the discipline specific award that you are sponsoring;
- \*Company logo acknowledged on AV and large screen system during presentation of your discipline specific award, and periodically throughout the evening;
- \*Your company name / logo featured on plaques presented to award winners in the categories sponsored by you / your company;
- \*Opportunity to provide two x tear drop (or similar) banners to be strategically located in the pre-dinner drinks forecourt area;
- \*1/2 page advertisement in official Awards Night Program (250 produced in colour) and available on the night;
- \*Opportunity to provide company contra / prizes as part of the events Lucky Door prize pool.

**MQ Awards Night 'Feature Awards' categories – 13 packages available**  
**Your investment: \$250**



**Categories available:**

- \*International Rider of the Year
- \*Senior Rider of the Year
- \*Junior Achiever of the Year
  - \*Event of the Year
  - \*Most Improved Club
  - \*Coach of the Year
  - \*Services to Coaching
  - \*Lifetime Achievement
  - \*President's Volunteer
- \*President's Appreciation
- \*Volunteer of the Year
- \*Official of the Year

\*Club of the Year

*not available for sale individually - included as part of naming rights package*

**Pre event benefits...**

\*Acknowledged in all MQ media about the event as an event partner including: MQ website, MQ Facebook page, MQ Ride! eNewsletter, acknowledged also in multiple media releases sent to industry media in the lead up too, and after the event;

\*Acknowledged on special standalone 2015 MQ Awards Night webpage in the lead up too, and after Awards Night.

**On the night benefits...**

\*Two complimentary tickets to the event;

\*Acknowledged on AV and large screen system during presentation of 'feature award' - Motorcycling Queensland Club of the Year;

\*Your company name / logo featured on plaques presented as part of 'feature award'

\*Quarter page advertisement in official Awards Night Program (250 produced in colour);

\*Opportunity to provide company contra / prizes as part of the events Lucky Door prize pool.

**More Information:**

Kim Rowcliffe – Motorcycling Queensland Operations Manager

p: (07) 3281-2255 e: [operations@mqlld.org.au](mailto:operations@mqlld.org.au)

## 2015 Motorcycling Queensland Awards Night Partner / Sponsor Booking Form

**Business / Company Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Mb:** \_\_\_\_\_

Please tick the box correlating to the package that you would like to secure. Packages will be allocated on a 'first in' basis:

**\*Package – Awards Night Naming Rights - \$1,250**

Incorporates Club of the Year (Feature Award) naming rights	
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**\*Package – Discipline Specific Awards - \$400 / category**

Motocross	
Speedway	
Enduro / Off Road	
Supermoto	

Road Racing	
Moto-Trials	
Dirt / Long Track	

**\*Package – Feature Awards - \$250 / category**

International Rider of the Year	
Senior Rider of the Year	
Junior Achiever of the Year	
Event of the Year	
President's Volunteer	
Volunteer of the Year	

Most Improved Club of the Year	
Coach of the Year	
Services to Coaching	
Lifetime Achievement Award	
President's Appreciation	
Official of the Year	

**Payment (tick relevant box):**

Please issue me an invoice	
Please debit the credit card details listed below	

**Type of card:** Visa / Mastercard **Name on card:** \_\_\_\_\_

**Card Number:**

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**Expiry Date:** \_\_\_\_ / \_\_\_\_ **CVV#:** \_\_\_\_\_ **Signature:** \_\_\_\_\_

Please complete & return to [operations@mqld.org.au](mailto:operations@mqld.org.au) at your earliest convenience.